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Economic Development Committee DRAFT Minutes

April 26, 2011

Offices of the Chicago Metropolitan Agency for Planning (CMAP) DuPage County Conference Room Suite 800, 233 S. Wacker Drive, Chicago, Illinois

Committee Members Lance Pressl (Chair), Bret Johnson, Carrie Thomas, Consuella Brown, Gretchen Kosarko, Jerry Weber, JoAnn Greene, Mark Hattas, MaryBeth

Marshall, Matt Summy, Peter Creticos, Rand Hass, Emily Harris,

JoAnne Eckmann.

Staff Present:

Present:

Randy Blankenhorn, Matt Maloney, Bob Dean, Brett Baden, Nicole

Woods, and Annie Byrne

1.0 Call to Order and Introductions

Chair, Lance Pressl, called the meeting to order at approximately 9:05 a.m.

2.0 Agenda Changes and Announcements

The committee agreed to switch agenda item 6.0 GO TO 2040 Implementation Update with item 5.0, Committee Support for Implementation of Human Capital Recommendations. Lance had several announcements: Jerry Weber has agreed to be the Committee Vice Chair; the August meeting needs to be moved up one week to August 16; a resource section on the Committee's home page has been created and members should email Annie items to be posted. Lance asked if any committee members are interested in planning the innovation workshop to be held in the summer with Gravity Tank and other innovation firms. Rand Haas, Matt Summy, Mark Hattas, and Jerry Weber volunteered; Jerry Weber will lead the planning effort.

Approval of Minutes – March 22

A motion to approve the minutes of the March 22 meeting, as presented was made and seconded and with all in favor, carried.

4.0 Committee Meeting Agenda Development

Staff referred the committee to the memo describing the development of future meeting agendas and the next three meeting agendas. Agendas will include three categories of activities: Committee Discussion, CMAP Presentations and Updates, and External Presentations. The committee discussions at the next three meetings will focus on

organizing the committee into teams focused on specific implementation actions. The committee will also discuss the process to inform the development of CMAP's state and federal policy agendas. These discussions will be used to develop a longer-term schedule of meeting agendas. Committee members agreed this approach makes sense and will help the committee achieve its charge. Lance Pressl asked how we will measure committee's effectiveness; Peter Creticos asked how committee's feedback is used. Annie explained that staff relies on feedback for effective project implementation. Once the committee discusses which implementation action areas it will prioritize in its first year, we will discuss specific objectives and milestones which we will use to track the committee's effectiveness.

5.0 GO TO 2040 Implementation Update

5.1 Cluster Drill Down Report—Brett Baden, CMAP and Matthew Muench, CWIC

CMAP staff and Matthew Muench from CWIC presented the methodology for the Cluster Drill-Down reports. The report will include three research components: Economic Analysis, Workforce Analysis, and Policy Analysis. Presenters described the specific types of analyses that fall in each category, as outlined in the memo. CMAP staff explained the direction for this research comes from GO TO 2040 and several other clusters will be researched after freight. The presenters fielded questions and the committee provided several suggestions, including the inclusion of a national perspective; benchmarking our region against other regions; evaluating the return on public subsidies that go to support businesses in the cluster; and a discussion of how tax policy affect the cluster. The industry sectors included in the freight cluster were then discussed. Overall, the committee supported the composition and agreed the inclusion of some manufacturers may be appropriate but because the boundaries can quickly become blurred, and manufacturing cluster will be the next focus, manufacturing sectors should not be included in the freight cluster. It was suggested support organizations and other institutional actors be included the discussion of the cluster and the presenters agreed this will be important.

5.2 Community Planning Call for Projects—Hala Ahmed, CMAP

On April 6, CMAP in collaboration with the Regional Transportation Authority, launched the 2012 Community Planning Program. This is a competitive grant program that provides funds for municipalities in the northeastern Illinois region to participate in the planning of local transportation, transit and transit-related development. The partnership between the two agencies will provide additional funding to an expanded base of eligible applicants and projects as well as facilitate inter-agency coordination. The deadline for receipt of applications is June 9, 2011 before 3:00 pm CST. Application material and further information is available at http://rtachicago.com/community-planning.html.

5.3 Local Technical Assistance Program—Bob Dean, CMAP

CMAP staff provided an abbreviated update due to lack of time. A brief overview of the status of the program and geographic distribution of the projects was provided. Staff will provide a more comprehensive update on the Local Technical Assistance Program at future meetings.

6.0 Committee Support for Implementation of Human Capital Recommendations

CMAP staff referred the committee to the memo that describes an approach to organize the committee's work and prioritize our efforts in order to effectively support and advance recommendations in the Human Capital chapter of GO TO 2040. The committee supported the approach, which includes a group exercise to begin to identify existing initiatives that align with specific implementation actions and discussing ways the committee could support these activities. The committee began this exercise for one implementation area. The discussion and exercise helped show there are numerous activities occurring that may be related to several implementation actions. In some cases, a better understanding of the implementation action is needed. Committee members agreed to complete the exercise as homework and discuss the outcomes at the next meeting.

7.0 Other Business

Bret Johnson informed the committee that a High Speed Rail symposium is happening on April 29th at Northwestern University. Lance Pressl informed the committee the OECD will be back in the third week of June for their second mission; additional details on this visit are forthcoming.

6.0 Public Comment

There were no comments from the public.

7.0 Next Meeting

The Economic Development Committee will meet next on May 24

8.0 Adjournment

Respectfully submitted,

anni By-

Annie Byrne

Committee Liaison

05-17-2011